

BOARD OF DIRECTORS

CHAIRMAN & EFC DIRECTOR

Ben Waldner 403-579-2180

VICE CHAIRMAN

Joe Kleinsasser 403-653-4480

EFC ALTERNATE

Amin Valji 780-699-4011

DIRECTOR

Levi Hofer 403-892-1877

DIRECTOR

Muneer Gilani 403-567-8343

DIRECTOR

Susan Schafers 780-963-3249

STAFF

GENERAL MANAGER

Susan Gal ext. 124

MARKETING & COMMUNICATIONS MANAGER

David Webb ext. 126

PRODUCER SERVICES MANAGER

Christina Robinson ext. 125

INDUSTRY DEVELOPMENT OFFICER

Jenna Griffin ext. 129

OFFICE MANAGER

Laurel Martin ext. 121

ADMIN ASSISTANT – CUSTOMER SERVICE

Peggy Galbraith ext. 101

MARKETING & EVENTS COORDINATOR

Catherine Kelly ext. 128

PRODUCER SERVICES ADMINISTRATOR

Carla Znak ext. 127

FIELD SERVICES COORDINATOR

Murray Minchin ext. 131

FIELD SERVICES ADMINISTRATOR/COORDINATOR

Dave Lastiwka ext. 132

Board of Directors Update

Your Egg Farmers of Alberta (EFA) Board would like to thank their fellow producers and the EFA staff for making our January regional meetings a success. There was a fantastic turnout and great atmosphere at all three locations. The structure of the meetings, and the importance of the information being provided, helped create a more relaxed environment that allowed producers to stay focused and engaged.

The EFA Board was pleased to announce a 5.61% quota allocation, effective December 29, 2013, which producers are very happy with. The EFA Board encourages all producers to place their newly allocated birds, to help fill provincial demand with more local production. Producers must notify EFA about your plans for this quota before June 30, 2014, and the quota must be placed by June 30, 2015. This allocation will ensure that Alberta egg farmers can provide even more Albertans with a stable supply of fresh, high quality, locally produced eggs and egg products.

In This Issue

Egg Price Update	Page 2
Egg Farmers of Alberta AGM	Page 2
Field Statistics Update	Page 2
Egg Farming Best Practice Tip & Bio-Security Tip	Page 3
Accreditation in the SC-SC Pullet Program	Page 3
SC-SC Corrective Actions Reminders	Page 3
Upcoming Events Calendar	Page 4
Environmental Farming	Page 4
CEIRA Renewal	Page 4
EFA Producer Website	Page 4
Calgary CO-OP AGM	Page 5
AFAC Livestock Care Conference	Page 5
Alberta Egg Market Update	Page 6
Alberta Local Food Guide	Page 6
Marketing Update	Page 6
“Yokes” of the Month	Page 7
Feature Recipe: Broccoli Corn Quiche	Page 7
Producer of the Year	Page 8
2013 Start Clean – Stay Clean Perfect Scores	Page 8

PURPOSE OF THE EFA

EFA exists so there will be an environment in which Alberta egg producers can thrive within the Canadian industry, at a cost that demonstrates good stewardship of resources.

EFA OFFICE HOURS

The EFA office will be **closed on Monday, February 17th for Family Day**. Hopefully you are able to enjoy this holiday with the important people in your life! We hope this will not cause any inconvenience.

EGG PRICE UPDATE

Effective from **November 10th, 2013**

Grade A

X Large	\$2.080 ---
Large	\$2.080 ---
Medium	\$1.900 ---
Small	\$1.480 ---
Nest Run	\$1.964 ---
Pee Wee	\$0.270 ---

Grade B \$0.750 ---

Grade C \$0.150 ---

From the minimum paying price, processors can only deduct charges as authorized by the EFA Board. Farm-gate pickup rates were set in August 2010 and no increase in individual freight rates have been approved since that time.

Egg Farmers of Alberta AGM

EFA is preparing for its 45th Annual General Meeting (AGM), which is being held on Tuesday, February 25, in Red Deer, Alberta. EFA looks forward to a large turnout of egg farmers, industry and government representatives. Following a review of EFA's Annual Report, elections will be held for 2 positions on the EFA Board of Directors.

The afternoon session, "Navigating the New Reality", will be chaired by Lorna Baird (Executive Director, AFAC) and will include presentations by Geraldine Auston (Ag & Food Exchange), Floyd Mullaney (security advisor) and Kay Johnson Smith (President and CEO, Animal Agriculture Alliance). These fantastic presenters will share insights into the consumers' evolving quest to learn more about the food they eat and where it comes from, as well as the sometimes ruthless world of animal activism.

EFA is also holding a producer meeting on Monday, February 24, which will include updates from CEIRA and the Pullet Growers of Canada, as well as a more detailed overview of EFA's 2014 initiatives.

EFA would like to remind producers and honored guests that pre-registration is required for our AGM this year. In addition, EFA reserves the right to refuse registration and/or entry. We are excited about this year's event and hope to see you there!

Field Statistics Update

The final 2013 numbers are in for our on-farm program evaluations. Alberta's egg farmers have once again demonstrated that providing safe, high quality eggs from hens raised with the highest standards of animal care is our industry's top priority! Here are the 2013 results for the Start Clean – Stay Clean (SC-SC) and Animal Care Program (ACP) evaluations:

- 157 SC-SC layer evaluations were completed in 2013
 - ✓ Alberta's average score: 98.97%
 - ✓ 70 Alberta farmers scored a perfect 100% rating
- 157 ACP evaluations were completed in 2013
 - ✓ Alberta's average score: 98.59%
 - ✓ 101 Alberta farmers have scored a perfect 100% rating
- 118 SC-SC pullet evaluations were completed in 2013
 - ✓ Alberta's average score: 98.12%
 - ✓ 65 Alberta farmers have scored a perfect 100% rating

EFA would like to thank all our farmers for their commitment and hard work every day, ensuring that fresh, local eggs are produced humanely!

EGG FARMING BEST PRACTICE

Please be sure to use the new Pharmaceutical Record, since this is now required under the SC-SC Layer program. This record is for any vitamins or medications that are administered to a layer flock from the time they are 19 weeks of age, until the end of their lay cycle. If you are using vitamins such as Vitamin D on a regular basis, record the detailed information on the product in your Pharmaceutical Record once, then reference where you track the dates that the vitamin is administered (ie: "Dates are recorded on SC-SC calendar"). If you need a copy of the new Pharmaceutical Record form, you can find it on the producer website under the 'SC-SC Layer' page, obtain a copy from your EFA Field Coordinator, or contact the EFA office.

BIO-SECURITY TIP

Ensure that delivery and pickup vehicles and personnel entering the Controlled Access Zone (CAZ) and/or Restricted Area (RA) follow the farm's specific bio-security protocol.

EGGNOTES SUBSCRIPTION INFO

Do you know someone who wants to subscribe to *EggNotes*? Simply have them send their name, company or organization, fax number and email address to: info@eggs.ab.ca

Accreditation in the SC-SC Pullet Program

EFA would like to see more producers obtain their SC-SC Pullet accreditation in 2014. In 2013, 65 producers scored 100% in the program and many more scored in the high 90% range, but only 32 pullet producers have their SC-SC Pullet accreditation. To obtain accreditation, producers must complete the SC-SC Pullet Part 3 audit, which can be requested from your EFC Field Inspector. There are a few records that producers will need to have in place for Part 3, which are not required for Parts 1 or 2. To be prepared for a successful audit, producers should have the following ready:

- Water treatment record
- Mortality record
- Record of ongoing sanitation activities
- Corrective action log
- Farm and barn schematics (map)
- A copy of the SC-SC Pullet producer manual

EFA's goal is to double the number of SC-SC Pullet accreditations in Alberta by the end of 2014 – you can help us reach this goal!

SC-SC Corrective Action Reminders

When the EFC inspector completes your SC-SC evaluations, take the time to review any Corrective Action Requests (CARs) that are issued. These CARs identify areas where you can improve your on-farm safety practices and, if addressed, you can receive points back on your assessment. When reviewing your CARs, be sure to note the agreed upon date by which you must have your CARs completed by, in order to get points back. If your CAR cannot be completed by that date, please contact Dave Lastiwka at the EFA office, to request an extension. If the CARs are not completed by the agreed upon date and no extension has been requested, the lost points will not be returned.

The most common CARs in 2013 were:

- 1) Change footwear, or use foot dips or spray disinfectant on footwear between different age lay facilities in the same production unit
- 2) All-in/all-out in each production unit (barn)
- 3) All-in/all-out program followed by each laying facility (no topping up)
- 4) Only one kind of poultry maintained on the farm
- 5) Record of annual test for total coliforms and fecal coliforms required

UPCOMING EVENTS CALENDAR

February 18

United Egg Farmers (UEF) AGM
POSTPONED

February 18

Research Committee Meeting
Calgary

February 24

Producer Meeting (1:00 pm)
Sheraton (Santano Room), Red Deer

February 24

AGM Reception & Trade Show
Sheraton (Exhibition Hall), Red Deer

February 25

EFA Annual General Meeting
Sheraton (Monaco Room), Red Deer

February 26

New Brunswick Egg Producers AGM

March 4

Nova Scotia Egg Producers AGM

March 5

Egg Farmers of Prince Edward
Island AGM

March 6

Egg Farmers of Newfoundland and
Labrador AGM

March 7

British Columbia Egg Marketing
Board AGM

March 12

Manitoba Egg Farmers AGM

Continued on Page 5...

Environmental Farming

A key finding of the Life Cycle Analysis completed last year was that feed production is the main contributor to the environmental footprint of egg production in Alberta (ranging from 69 to 99% of the total depending on the impact category evaluated). Optimizing feed efficiency is therefore a key factor to reducing the environmental footprint of egg production (and a key factor toward economical production!). Feed is one of the major contributors to cost, nevertheless, it is clear that feed efficiency and feed conversion ratios vary significantly between farms.

As EFA is dedicated to encouraging the adoption of best management practices, we are beginning to investigate effective strategies to assist producers in lowering or maintaining input costs while understanding their individual carbon footprints. As a first step, we are looking at engaging nutritionists to begin the dialogue around challenges and opportunities. We are also working with Alberta Agriculture to develop a multi-criteria decision analysis (MCDA) model for improved business evaluation of economic and environmental performance. MCDA identifies the optimal combination of feed ingredients that satisfies nutritional requirements of the bird at the lowest possible cost and the minimum environmental impact. Stay tuned for updates!

CEIRA Renewal

The 3-year CEIRA subscription period expires on July 31, 2014. Unless a subscriber advises of their intention to end their CEIRA participation, subscribers will automatically be renewed for the next term, which is a 4-year period from August 1, 2014 to July 31, 2018. CEIRA subscribership is a requirement of quota license for registered egg producers in Alberta.

EFA Producer Website

For announcements and the latest news, be sure to check EFA's producer website regularly! EFA is working to keep the homepage filled with current information that impacts producers. You can currently find the 2013 EFA Annual Report and the new EFC supply management video, as well as information about poultry farming and the flu. The regional meeting presentation from January is also now posted under the 'Information Center' tab. The producer website is a great place to visit for information about your industry, including best production practices, hen housing, emergency preparedness and more.

Visit EFA's producer website at: www.albertaeggproducers.ca

UPCOMING EVENTS CALENDAR

Continued from Page 4...

March 13

Saskatchewan Egg Producers AGM

March 18

EFC Board Meeting
Ottawa

March 19

EFC AGM
Ottawa

March 24

Alberta Poultry Industry Emergency
Management Team (APIEMT)
Meeting
Calgary

March 25

EFA Board Meeting
Calgary

March 25-26

Egg Farmers of Ontario AGM

March 26

Alberta Farm Animal Care (AFAC)
AGM
Edmonton

March 27

AFAC Livestock Care Conference
Edmonton

April 1

Poultry Health Centre of Excellence
(PHCE) Spring Meeting
Edmonton

April 9-10

FPOCQ (Quebec Egg Producers)
AGM

Calgary CO-OP AGM

At the 2013 Calgary CO-OP AGM, a motion was passed that called for Calgary CO-OP to phase-out eggs from hens raised in conventional cages, within 5 years (please see the April 2013 issue of *EggNotes* for a full recap). This issue will likely be up for discussion once again at their 2014 AGM, which is scheduled for March 10th at the Carriage House Inn in Calgary.

EFA believes in the importance of choice, both for egg farmers and consumers. Calgary CO-OP shoppers already have a wide variety of fresh, locally produced eggs to choose from, including many alternative egg products (ie: free-run, free-range, organic and furnished), as do all Albertans, regardless of where they do their grocery shopping. Any policy decision should be in the best interest of all stakeholders, including both consumers and egg farmers, who are dedicated to providing high quality animal care regardless of the housing system they use to raise their hens

EFA encourages any producers who are registered members of Calgary CO-OP to attend their AGM, to represent and potentially speak on behalf of Alberta's egg industry. Please contact the EFA office if you would like to receive any training or quick tips to help ensure your voice is heard!

AFAC Livestock Care Conference

The Alberta Farm Animal Care (AFAC) 14th annual Livestock Care Conference (LCC) will be held March 26 & 27, in Edmonton, Alberta. The first day is AFAC's AGM, while the second day is the LCC, which includes presentations for several agricultural experts and advocates.

- Animal Health & Welfare – The Next Evolution: Tim Blackwell
- Activists are Taking a Multi-Faceted Approach – You Should Too: Kay Johnson Smith
- Consumers and Animal Welfare – What They Think, What They Know and Why It Matters: Michael von Massow
- A New Way of Learning for a New Generation of Farmers: Jackie Northey

Further details about the AGM, LCC, speakers, registration and other conference information can be found by visiting the official conference website at lcc.afac.ab.ca

EFA encourages all egg producers to attend this worthwhile event! Please remember that you must register to attend.

ALBERTA EGG MARKET UPDATE

The Nielson preliminary retail sales data is available up to January 11th, 2014 and indicates that in the latest 4-week period, 3.0 million dozen eggs were sold in Alberta; a 5.1% increase from the previous 4-week period (ending Dec. 14th) and a 3.1% increase in sales compared to the same period in 2013.

Nielson retail sales in the last 52 weeks are up 3.3% over the previous 52 weeks in Alberta, to 34.6 million dozen eggs! Specialty eggs (excluding Omega-3 eggs) have seen the largest sales growth in the last 52 weeks in Alberta; a 13.6% increase over the previous 52 weeks, to 2.0 million dozen eggs (5.8% of the total eggs sold in Alberta).

EFA ONLINE!

Remember to tell everyone you meet about the EFA website, where you can find lots of eggcellent information about being an egg farmer, how an egg a day can be part of an active, nutritious lifestyle and a wide variety of delicious recipes! *Get Cracking* to eggs.ab.ca



Alberta Local Food Guide

Consumers are increasingly interested in local food and learning more about where their food comes from, as well as how it was raised and/or produced. IMPACT Magazine publishes the Alberta Local Food Guide, to help consumers discover local food from here in Alberta, which includes a section for local producers.

Alberta egg farmers are committed to world class standards for food safety and animal care, and proudly provide their fellow Albertans with fresh, locally produced eggs. EFA would like to encourage all Alberta egg farmers and graders, especially any farmers who sell eggs from their farm-gate or at farmers' markets, to contact IMPACT Magazine and register to be included in the Alberta Local Food Guide.

Find out more about IMPACT Magazine's Alberta Local Food Guide:

<http://www.impactmagazine.ca/food-and-nutrition/articles/alberta-local-food-guide.html>

Marketing Update

Upcoming Events

Come visit the EFA booth at these *EGG*cellent events:

- | | |
|---|--------------------------|
| ➤ AG Expo | February 26-28 |
| Lethbridge: Exhibition Park | |
| ➤ Mom, Pop & Tot Fair | March 7 & 8 |
| Edmonton: EXPO Centre | |
| ➤ High River Health & Wellness | March 8 |
| High River: Bob Snodgrass Complex | |
| ➤ Calgary Health Show | March 22 & 23 |
| Calgary: BMO Centre | |
| ➤ Red Deer Women's Show | April 5 & 6 |
| Red Deer: Westerner Park | |
| ➤ Aggie Days Calgary | April 9-13 |
| Calgary: BMO Centre | |

EFA 2014 Highlights

- | | |
|---|-------|
| • Total # of events attended: | 3 |
| • Total # of events sponsored: | 8 |
| • Total # of school & health presentations: | 18 |
| • Total # of resources distributed: | 3,570 |
| • Total # of promotional items distributed: | 5,618 |

ABOUT EGGNOTES



EggNotes is the official newsletter of the Egg Farmers of Alberta.

Submissions should be sent to:
info@eggs.ab.ca

Submission deadline for the next issue of *EggNotes*:
March 28th, 2014

Next issue of *EggNotes*:
April 11th, 2014

"YOKES" OF THE MONTH



Guaranteed to crack you up!

Q: What do you call a bunch of chickens playing hide and seek?

A: Fowl play!

Q: Why did the chicken cross the muddy road twice?

A: Because he was a dirty double-crosser!

Feature Recipe: BROCCOLI CORN QUICHE



Makes: 6 servings • Preparation: 20 minutes • Cooking: 60 minutes

INGREDIENTS:

- 1 tbsp (15 mL) cooking oil
- ½ cup (125 mL) onion, chopped
- 2 cups (500 mL) broccoli florets, chopped (or frozen, thawed)
- 1 cup (250 mL) kernel corn, fresh (or frozen, thawed)
- 1 unbaked 9" (22 cm) pie shell
- 1 cup (250 mL) sharp cheddar cheese, grated
- 2 oz (57 mL) jar of sliced pimiento, drained, chopped
- 3 large eggs
- 1 tbsp (15 mL) all purpose flour
- ½ tsp (2 mL) salt
- ¼ tsp (1 mL) pepper
- 1 ¼ cups (300 mL) skim evaporated milk
- 1 tsp (5 mL) dill weed

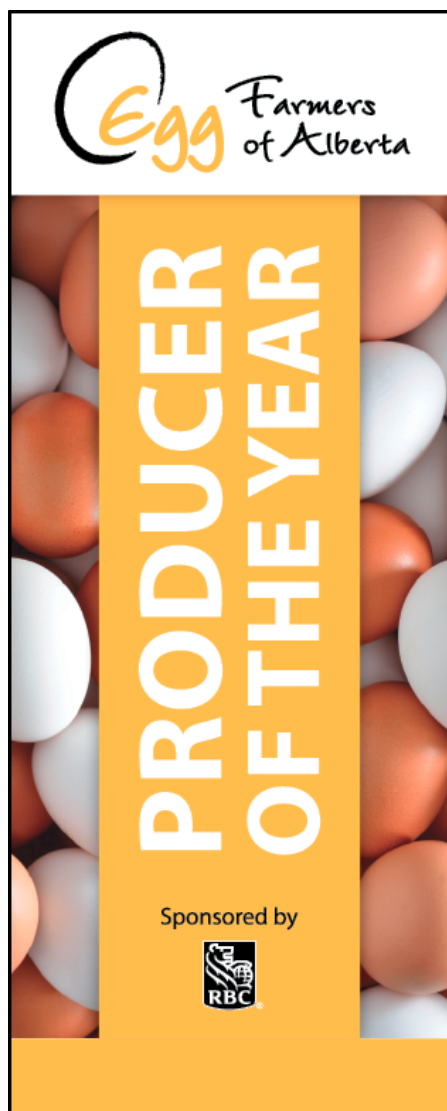
DIRECTIONS:

- 1) Heat cooking oil in large frying pan on medium heat.
- 2) Add onion and cook for 5-10 minutes, stirring often, until softened.
- 3) Add broccoli and corn and cook for 3 minutes, stirring occasionally, until broccoli is tender-crisp, then cool.
- 4) Spoon into pie shell and spread evenly.
- 5) Sprinkle with cheese and pimiento.
- 6) Beat eggs, flour, salt and pepper with whisk in medium bowl until smooth.
- 7) Add evaporated milk and dill weed.
- 8) Beat well and pour over cheese.
- 9) Bake on bottom rack in 350° F (175° C) oven for 50-60 minutes, until knife inserted in centre comes out clean.
- 10) Let stand for 10 minutes before serving.

PRODUCER OF THE YEAR

Which Alberta egg farmer will be named the 2013 Producer of the Year? Find out on February 25th, at EFA's AGM!

EFA's Producer of the Year award is proudly sponsored by RBC.



2013 Start Clean – Stay Clean Perfect Scores

In 2013, a record -breaking 70 producers scored a perfect 100% score on their Start Clean – Stay Clean (SC-SC) Layer program! This is an exceptional demonstration of dedication to food safety and continuous improvement, as many of these producers achieved their perfect score after quickly addressing corrective actions identified during their evaluation.

Here is a list of the 70 producers who achieved a perfect score in 2013:

Acadia Colony	Bow City Colony	Bentley Colony
Britestone Colony	Cayley Colony	Crystal Spring Colony
Cluny Colony	Camrose Colony	Clearview Colony
Codesa Colony	East Cardston Colony	Ewelme Colony
East Raymond Colony	Evergreen Colony	Fairview Colony
Fairlane Colony	Fairville Colony	Greenwood Colony
Kerry Smith	South Bend Colony	Ribstone Colony
Holt Colony	High River Colony	Hairy Hill Colony
Harhil Farm Ltd.	Homeland Colony	Jenner Colony
Kings Lake Colony	Keho Lake Colony	Philip & Deborah Knievel
Lakeside Colony	Miami Colony	Morinville Colony
Mannville Colony	New Dale Colony	New Elm Colony
New Rockport Colony	Beiseker Colony	Neudorf Colony
Old Elm Colony	Pleasant Valley Colony	Pine Haven Colony
Poplar Lane Farms Ltd.	Rockport Egg Producers	Rosedale Colony
Riverside Colony	Roseglen Colony	Riverbend Colony
Shadow Ranch Colony	Springside Colony	Scotford Colony
Sunrise Colony	Springview Colony	Starbrite Colony
Shamrock Colony	Sunnybend Colony	Wanham Colony
Tschetter Colony	Twilight Colony	Twin Creek Colony
Veteran Colony	Viking Colony	Standoff Colony
Waterton Colony	Wolf Creek Colony	Wild Rose Colony
Wintering Hills Colony	Wheatland Colony	Dan & Sherry Schroeder
1420389 Alberta Ltd.		

CONGRATULATIONS!

